

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1787300-1	07/30/17	July 2017	06/26/17 - 07/30/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LDRSHIP FUND	3669

Flight Dates	Order #	Alt Order #
07/29/17 - 07/31/17	1787300	08750926

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/29/17	07/29/17	WSFA 12 News at Ten - 10-1030pm	10-1030pm	-----1-	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1- 1 \$395.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	07/29/17	10:14 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	SLFTV30AL04(H)	\$395.00 NM
8	07/30/17	07/30/17	WSFA 12 News at Ten - 10-1030pm	10-1030pm	-----1	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/30/17	10:18 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	SLFTV30AL04(H)	\$675.00 NM
9	07/30/17	07/30/17	WSFA 12 News at Five-Su 5-530p	5-530p	-----S	:30	1	\$205.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----S 1 \$205.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/30/17	5:29 PM	WSFA 12 News at Five-Sun	Su 5-530p	:30	SLFTV30AL04(H)	\$205.00 NM
<b>Total Spots</b>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,275.00</b>
<u>Agency Commission</u>	<b>\$191.25</b>
<u>Net Amount Due</u>	<b>\$1,083.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.